

Script and Actions

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| Remember, anything changed after the approval process may be extra. |

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| VOICEOVER | ACTION ON SCREEN |
| Have you ever thought of starting a business?  Wondering where and how to start? | Character drawn on screen thinking.  Text on screen “where and how do I start?” |
| The Biz Foundry helps entrepreneurs forge their ideas into a business. | Logo intro. |
| Starting a business can be difficult, but it is much easier with the right tools and resources. | Same character on screen confused.  Then excited as graphics of “tools” and “resources” pop up on screen. |
| As part of the LaunchTN statewide network of entrepreneur centers, we consist of a community of innovative thinkers and doers. | LaunchTN logo intro.  Community graphic with “innovative thinkers and doers.” |
| We provide resources, support, connections and a framework to help determine if your idea can become a successful business. | Graphics of resources, support, connections, and framework with graphic of a successful business. |
| We connect you with mentors who are real life entrepreneurs and willing to share their experience. The best advice comes from those who have travelled the same road. | Mentor and original character shaking hands.  Then mentor giving character successful advice. |
| We offer programs designed for all stages of your business. Whether you only have an idea or wondering how to grow your business, we can help. | Graphic and text on screen showing different stages of a business life cycle. |
| We assist you work on your business, not just in it. | Mentor working closely with original character. |

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| VOICEOVER | ACTION ON SCREEN |
| What’s YOUR business idea? | On screen text “whats your business idea?” |
| Get started today at The Biz Foundry. | Logo outro with url. |
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